



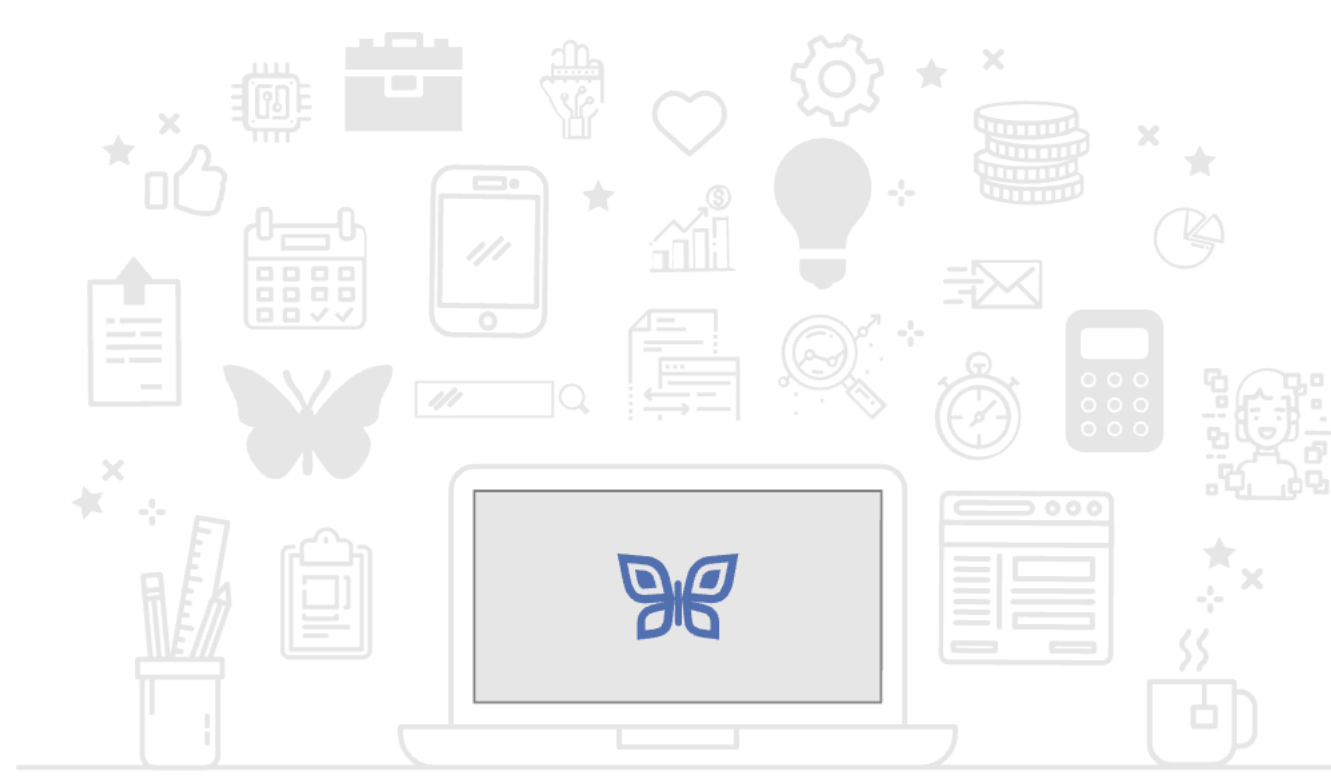
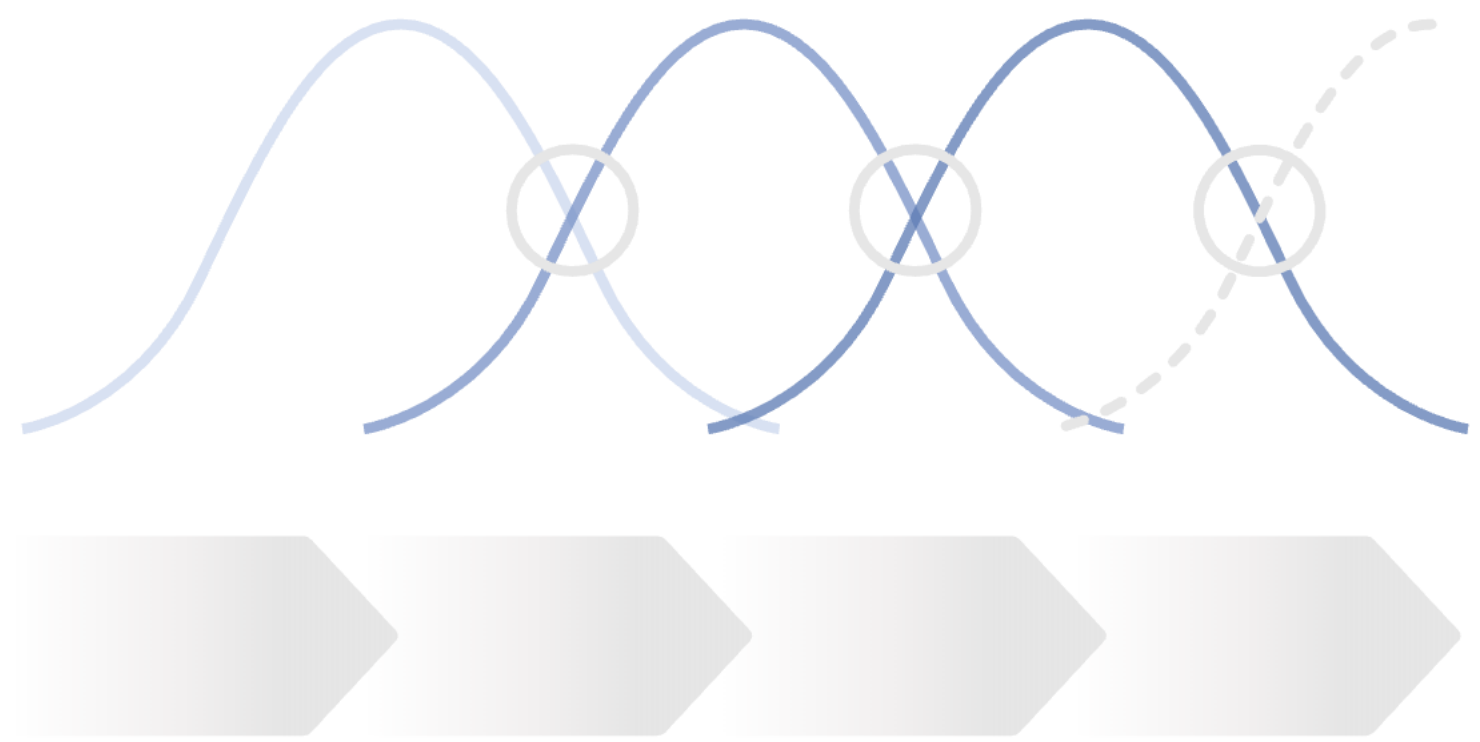
BRIGHTIDEA

# TRANSFORMATION

Command Company-wide Change

## Create an Organization That Welcomes Change

Build a flexible organization that embraces disruption opportunities and leverages radical innovations. Use our apps to build new business models and manage shifts in mindset, and ultimately create a company-wide culture of innovation.



## Transform Your Organization Thousands of Projects at a Time

You have a small team with the outside task of transforming a whole enterprise. With one platform you can do everything you need for company-wide transformation. Source ideas, test them, find the highest-potential ideas, and track their outcome. Drive the disruption of your whole industry.

## Launch and Manage Your Infrastructure for the Future

Use the best platform in the industry to streamline transformation projects through to business impact. Build a scalable infrastructure to track and automate workflows. Then centrally manage the transformation of all your products, services, and internal operations & processes.



## Manage Company-wide Transformation with Ease

Use Brightidea Transformation to enact far-reaching change in your company through cultural, digital, or organizational transformation.



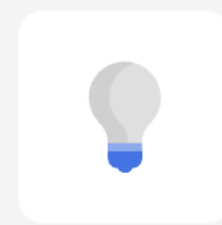
### Consult

Seek External Advisors



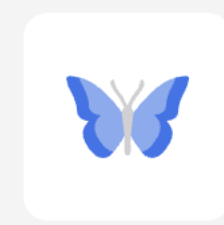
### Gig

Allocate Work Internally



### Suggest

Consider Any Idea



### Transform

Research Promising Opportunities



### John Schreiber

Assoc. Dir. of Program/Project Mgmt.

*"We couldn't do this before Brightidea at all. To be able to run innovation initiatives on a much bigger scale is phenomenal."*



## Ready to Kick Off Your Transformation?

We've helped over 300 companies run their innovation programs – we'll be there with you every step of the way. Let us show you how Brightidea's robust features amplify your impact.

[REQUEST DEMO](#)