New Thinking   Products   Solutions   Customers   Services & Training   Resource Library   Company

Vibe

Introducing Informatica Vibe™ Virtual Data Machine

As companies like yours grapple with the exponential growth of data stored on premise, in the Cloud, on every conceivable device, and in a myriad of data formats, the Informatica platform has become essential.

Now, Informatica takes a dramatic step forward by enabling these capabilities to be accessed as an executable runtime environment-with Informatica Vibe™ Virtual Data Machine.
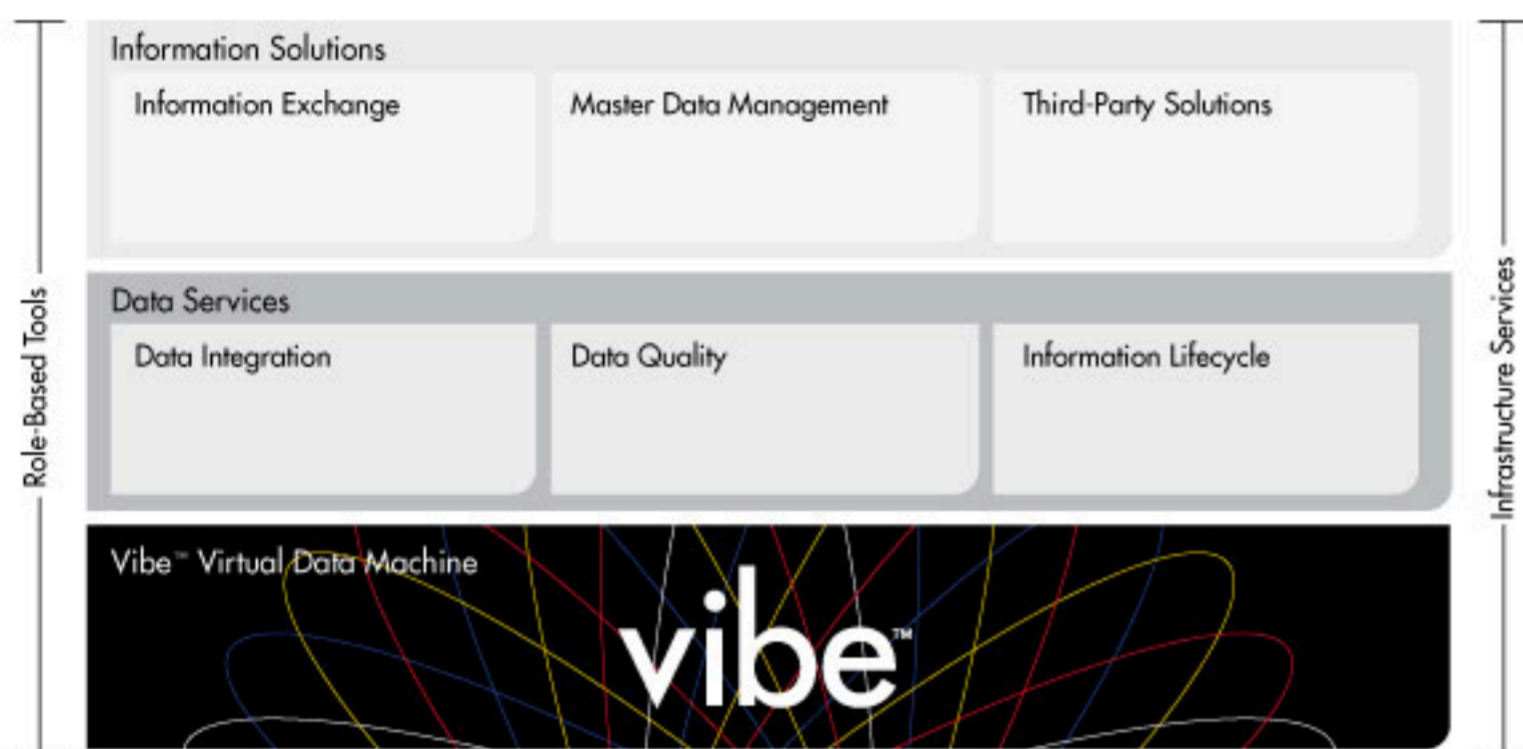
Vibe is an embeddable data management engine that can access, aggregate, and manage any type of data. Vibe gives developers the power to map data once and deploy anywhere—in any application and on any appliance or device—regardless of the data's format or whether it resides on-premise or in the Cloud.

Powering the Informatica Platform™

Built on Vibe, the Informatica Platform delivers timely, trusted data—in the Cloud, on premise, and in hybrid environments—as well as the services and support required to transform raw data into actionable information.

Informatica Platform™   Available On-Premise and in the Cloud

How Vibe Works

As new data sources emerge, users shift, and new data technologies come along, you need to support them. With Vibe, you now can—without having to recode or rewrite.

That's because Vibe separates the development environment from the underlying execution technology by simply modifying the way that logic is executed to accommodate different data types, different computing platforms, and even different consumption models.

Vibe is the only way you can take advantage of the latest new data and technologies rapidly. The only way to keep up with the pace of change and range of complexity. The only way to harness data in every application, in every process, for every person, and in every device.

Vibe lets you:

- Automatically connect virtualized data integration prototypes to the physical world
- Embed data quality directly into an application
- Deploy on Hadoop, without knowing Hadoop
- Create reusable integration workflows that can be built on premise and deployed to the Cloud, or vice versa

With Vibe, you can turn raw data into actionable information right inside your application—and put the full potential of information to work for you.

Marketplace Blocks

Skybot Enterprise Job Scheduler (30 Day Trial)
by Skybot Software / September 12, 2013

Go to Informatica Marketplace ›