Energize Your Next Event

Brightidea Hack

Rapidly build teams, collect project submissions, and efficiently manage your event—all online—with powerful hackathon software.

Drive Event Awareness & Participation
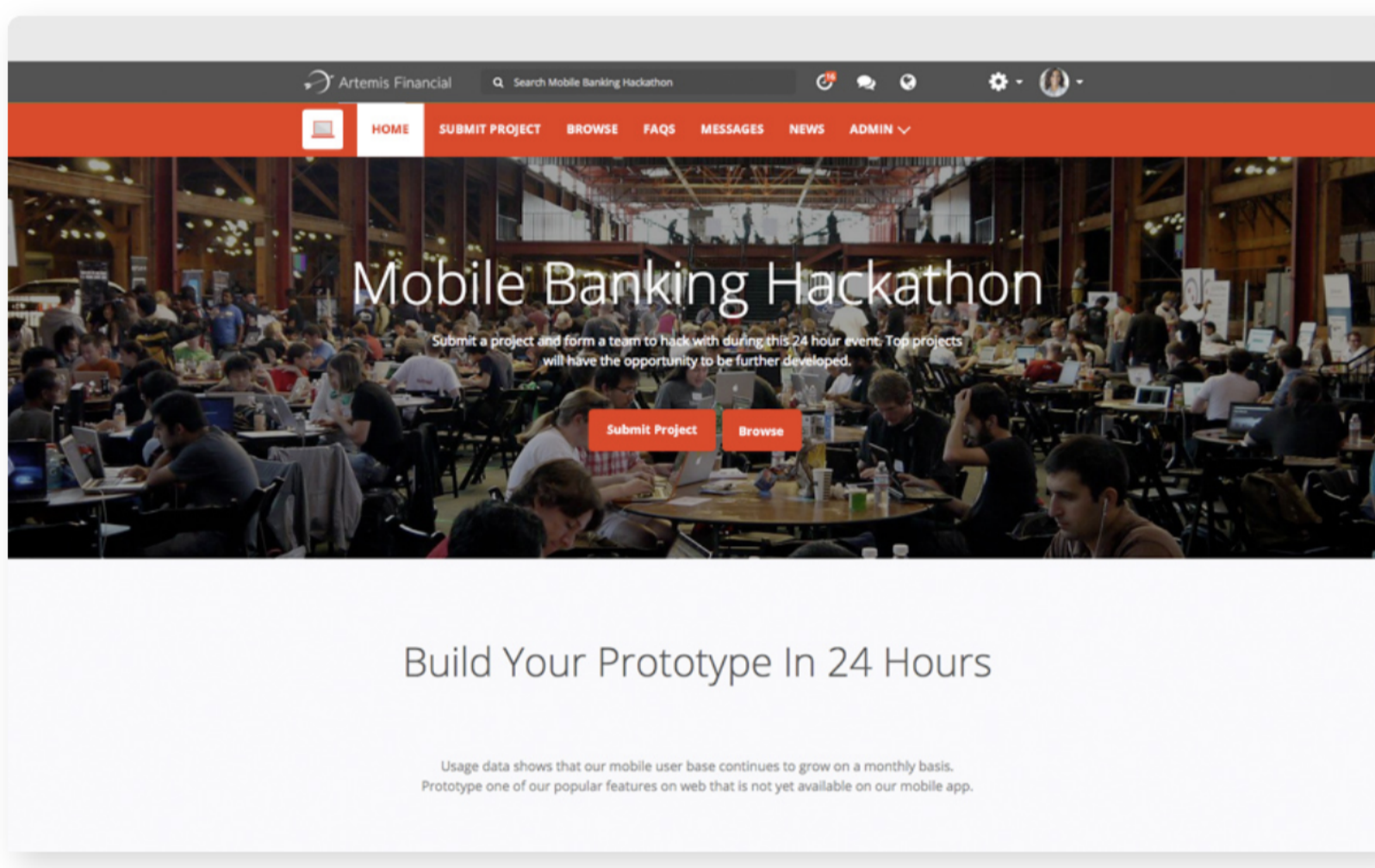
Organize Teams & Projects

Capture Judges' Feedback & Scoring

"Using hackathons to enable digital dexterity, talent development and employee satisfaction will ultimately create business value for the enterprise."

Gartner
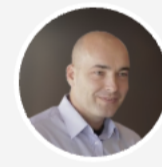
Advanced Capabilities to Run Your Hackathon

Use Brightidea Hack to set up and manage your one-day event.

Mobile Banking Hackathon

Submit a project and form a team to participate during H2! 12-hour effort. Take this opportunity to learn or use the latest technologies, or to further yourself as a professional

Submit Project   Browse

Build Your Prototype In 24 Hours

Usage data shows that our mobile user base continues to grow on a monthly basis. Prototype one of our popular features on web that is not yet available on our mobile app.

Customizable Microsite

Expert Team Builder

Participation Metrics

Quickly Build & Customize an Event Microsite

It's easy to set up a hackathon website and customize it with your company's branding and choice of hero banner. The site can also feature important information, such as event registration, schedule, location map, and countdown timers.
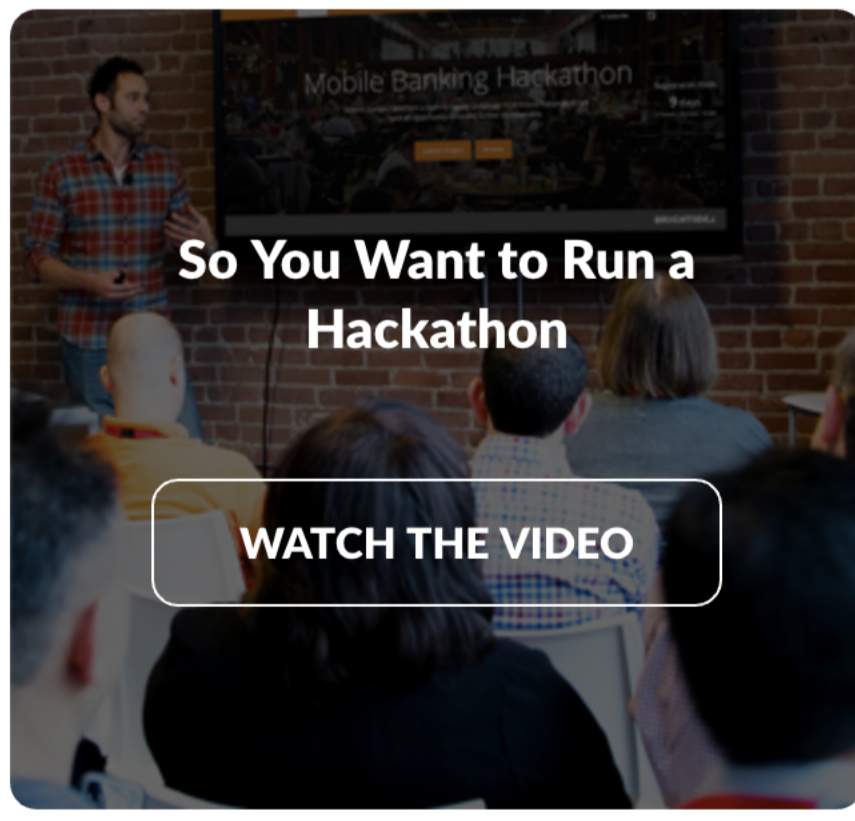
"The flexibility of Brightidea has been instrumental in helping us customize and evolve our program. We could not have achieved our success with a vanilla product."
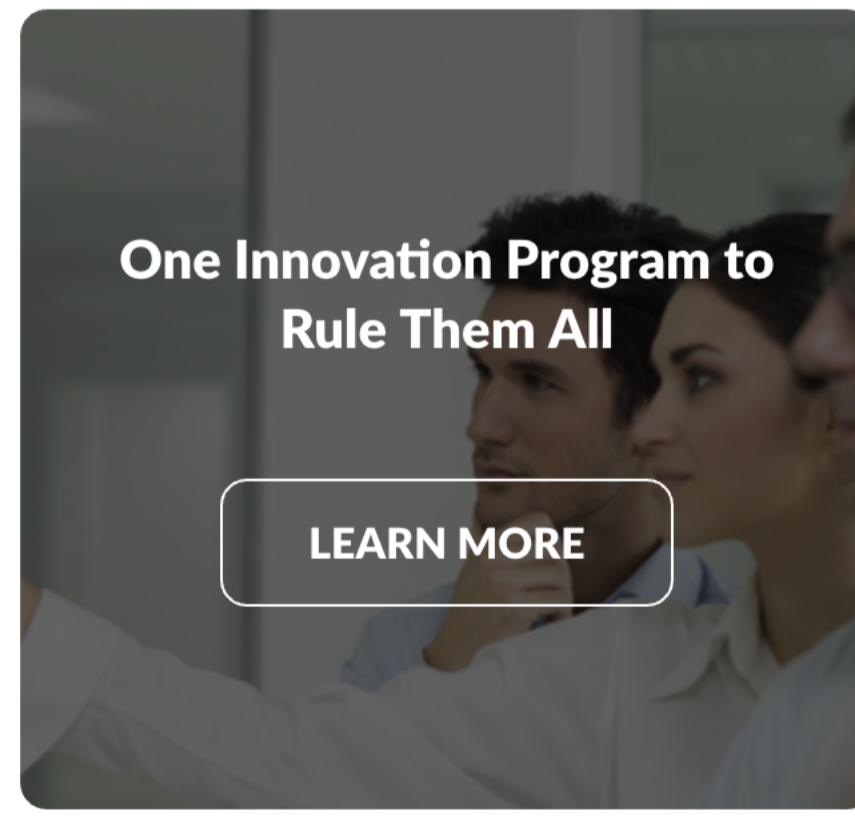
Ahi Gvirtsman
Head of Innovation

Hewlett Packard Enterprise

So You Want to Run a Hackathon
WATCH THE VIDEO

Clear the Path for Innovation with Hackathons
READ THE BLOG

One Innovation Program to Rule Them All
LEARN MORE

Ready to Turbocharge Your Next Hackathon?

GET STARTED

Just One of the Many Innovation Apps on the Brightidea Platform

Your role as an innovation leader is expanding—and we're right there with you. Explore the full suite of our innovation apps.

Discuss   Explore   Hack   Name   Optimize   Pitch   Recognize   Switch   Apply   Incubate   Monitor   Understand Accelerate   Scout   Venture   Consult   Gig   Suggest   Transform

Think BIGGER