

Create a Safe Space for Innovation to Grow



Brightidea Incubate

Set up a pipeline to nurture, manage, and track the development of projects over time, away from the pressures of a business environment.



Support Team Collaboration



Track Riskiest Assumptions and Experiments



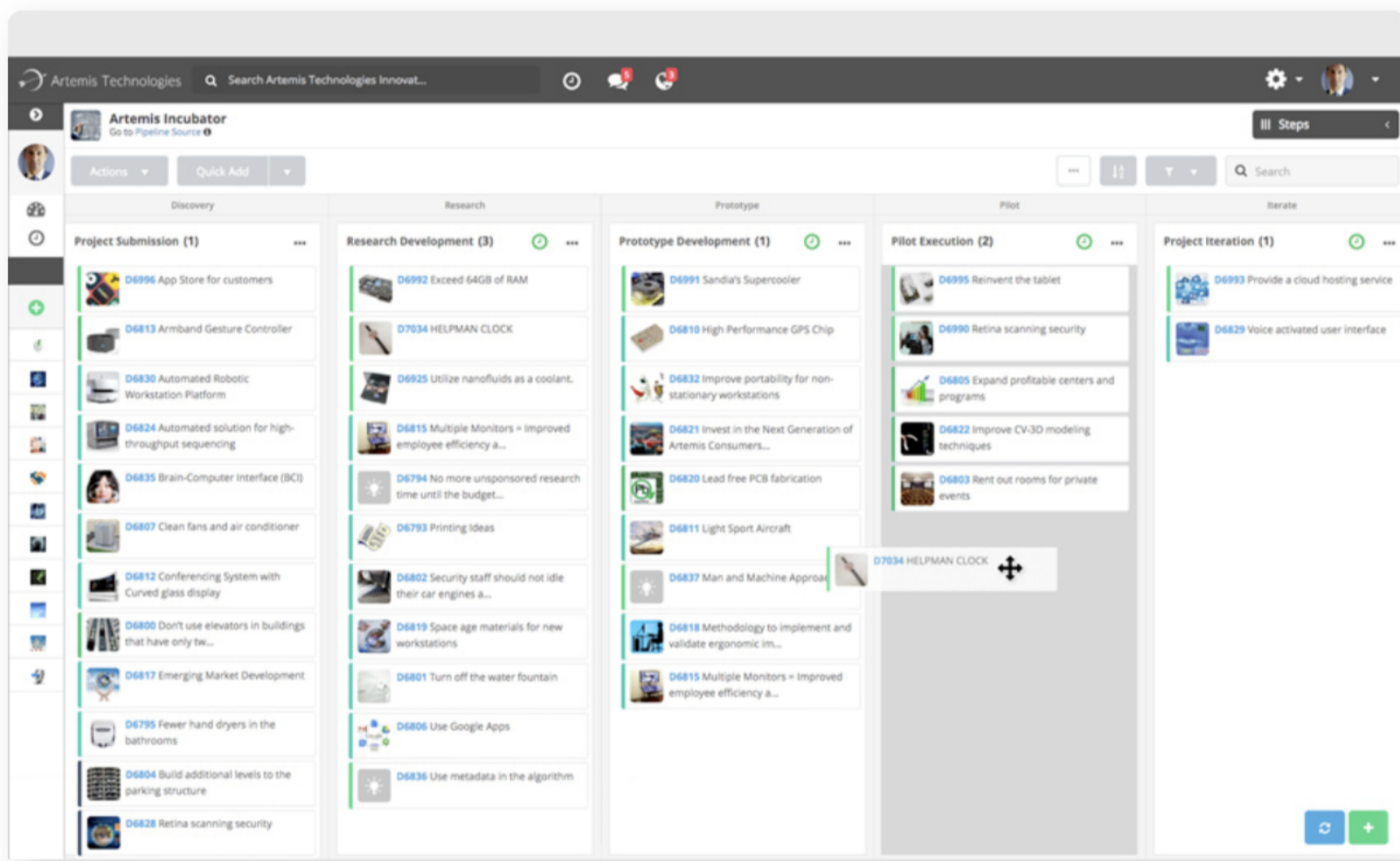
Monitor Portfolio Progress

“Leaders must constantly evaluate an array of emerging technologies and determine where to incubate and where to increase investment.”



Advanced Capabilities to Run Your Corporate Incubator

Use Brightidea Incubate as a powerful framework to track projects with rigor and efficiency.



- Pipeline Management
- Project-Team Support
- Financial(s) Tracking

Visually Track and Manage Projects Over Time

With the app's intuitive UI, different sections of each project pipeline can be dragged and dropped, making it easy to track and manage the development of those projects over time.

“Brightidea helps us identify future trends, react quickly, and stay ahead of the competition.”

Jeff Ferreira-Pro
Idea Curator



A Safe Place to Nurture Your Company's Riskiest Projects

[WATCH THE VIDEO](#)

Overcome the Dreaded Innovator's Dilemma with an Internal Incubator

[READ THE BLOG](#)

One Innovation Program to Rule Them All

[LEARN MORE](#)

Ready to Develop the Next Big Thing?

[GET STARTED](#)

Just One of the Many Innovation Apps on the Brightidea Platform

Your role as an innovation leader is expanding—and we're right there with you. Explore the full suite of our innovation apps.

- Discuss
- Explore
- Hack
- Name
- Optimize
- Pitch
- Recognize
- Solve
- Apply
- Incubate**
- Monitor
- Understand
- Accelerate
- Scout
- Venture
- Consult
- Gig
- Suggest
- Transform

